



Rotary Opens  
Opportunities



## THIS ISSUE

*Roadtripping with the DG*

Need a leg? Find out more now!

RYLA update

## CALENDAR

- December 14 - DG visit to Sawtell
- February 13 - District Finance Meeting
- February 20 - District Management Meeting
- March 12-14 - District Conference
- March 27 - District Assembly Port Macquarie
- April 14 - District Assembly Tamworth
- May 2 - District Assembly Narrabri
- June 26 - District Changeover

## MUSINGS FROM THE DG

This week I was invited to attend the Rotary club of Port Macquarie West by President Heather Mayne. This was a very special meeting because two Rotarians were honoured and two amazing people from our community were also recognised. Firstly, Past President Jeff Lipman received a Paul Harris fellow for his amazing service above self. Congratulations Jeff! Secondly Brian Hutchinson received recognition in parliament by Leslie Williams for over 40 years of service in our community. What an honour.

Also, congratulations to Cherie Morton who received the Premier's Award for her outstanding community service during the bushfires that ravaged our district in 2019. Cherie was presented the award by the Hon. Leslie Williams MP and local member of the Rotary Club of Laurieton, on the night

Cherie is another perfect example of 'Service Above Self' in the way she and husband Scott support our community through their business. Cherie was instrumental in collecting donations for those affected by the recent bushfires. Cherie then donated the leftover items to the Rotary Club of Port Macquarie West for community fundraising.

Wednesday night I hosted a zoom meeting for our club. We had an international flavour with members of our alumni zooming in from all over the state, and from Norway and Germany. It was an interesting night to hear about their experiences following attendance at one or more of our Rotary programs. We heard about COVID in Germany and Norway and how the students have been affected. We were hoping to have an update from France from our past Youth exchange student Oscar Boyer but unfortunately he had been moved out of Paris because of the COVID risk to his safety. All our alumni gave us personal insights into their hopes and dreams for the future.

Friday night I was invited to attend the Rotary Club of Port Macquarie Sunrise who normally meet for breakfast but have had difficulties finding a venue to host this large club in the morning. The club took the initiative to have a change in meeting time and met for dinner instead. It was a festive occasion. Port Macquarie Sunrise was one of the clubs I tried to visit back in July but had to zoom in because of COVID restrictions. It was great to come back face to face and meet everyone. The club has been busy making membership memorable and for those who attended Tamworth Showcase, Membership Director Jenny Sinclair's presentation was both inspiring and uplifting. I delivered my new presentation Diversity, Inclusion and Belonging on the night, and had a bit of fun with a couple of good sports with some Christmas presents. One was beautifully wrapped in the traditional Christmas style and the other represented difference. Needless to say, there was some hesitation with the different present, which was fairly amusing but just goes to show how easily we can exhibit bias.

## E-NEWS CONTACT

If you have something for the E-news please email editor Laura Telford at [laura.telford@rotaract.org.au](mailto:laura.telford@rotaract.org.au) before 5pm on Friday to make sure it will appear in the next edition!



# MUSINGS FROM DG DEBBIE CONT.

## DISTRICT 9660

I attended the District 9660 transition meeting on Thursday night and was reminded that in January we will be calling for nominations for the District Governor Nominee for the new district. I would ask you all to consider yourself or someone you know for this position and be ready to download a form from the District 9650 web site, <https://www.rotary9650.org.au/> in the documents library and be ready to apply for the position. More information to come on this in respect of closing dates and interview information.

I would like to draw your attention to a new section of our web site for documents and information about the new district. Please go to the home page and take a look. Some members didn't receive the newsletters and related information on the structure of the new district.

## ROTARY INTERNATIONAL INVOICES/DISTRICT DUES/RDU INVOICES

Attention all Secretaries and Executive Secretaries;

- Could you please check all three data bases to ensure that the members listed are correct.
- Report all new or terminated members and 2020-21 club officers no later than 1 January 2021.
- Members with admission dates of 1 January 2021 or before will be counted for the January 2021 club invoice.
- Members with termination dates of 1 January 2021 or before will not be counted for the January 2021 club invoice.
- Twice a year there are invoices received that are deemed incorrect by the clubs because the information hasn't been updated.
- Please ensure that all new members are added and similarly any members that are no longer with us are removed. This will save a lot of emails chasing monies that might not be correct.
- Club AGM's - Is your AGM this month? Do you have successors to this year's board?

This article by PDG Ross Carlyle appeared in this week's Rotary on the Move Newsletter and I thought it was worth a mention, as it details a changed look of the Model Club.

### 'MEMBERSHIP AND PUBLIC RELATIONS - WHAT'S THE DIFFERENCE?'

Article four by PDG C. Ross Carlyle, D9830.

Several years back (2016-17) Rotary International changed the look of the Model Club. Instead of structuring clubs along the Avenues of Service model with a Club Director for each Avenue of Service, the Model Club now structures strategically, and clubs are being asked to align with Rotary International's strategic goals and objectives. Under the new model a standard club looks like this: President Secretary (Club Administration) Director - Membership Director - Service Projects Director - The Rotary Foundation Director - Public Relations (generally the club's Executive Secretary) Larger and/or very active clubs may choose to enhance this model through the addition of others on club boards and/or management committees - President Elect, Past President, Vice President, Treasurer, specific Avenues of Service Directors and/or Chairs of Committees.

Details regarding club models are available in the following Rotary Publications via My Rotary: w Lead Your Club - President w Lead Your District - Assistant Governor The take-away message from this change is that Rotary International is asking clubs to focus on four priority areas: w Membership w Service Projects w The Rotary Foundation w Public Relations Membership and Public Relations each have their own discrete focus and should not be treated as one and the same within clubs and districts. Let's look at how they differ. Membership deals with strategies and action plans - It's the process of gaining and retaining members. · building actions plans for membership development and enhancement · measuring performance · developing and nurturing the club culture Public Relations deals with attitudes, behaviours, branding, marketing, and how we appear to others - It's dealing with perceptions of our organization and the value people associate with it. · managing the overall communication effort - print, TV, radio, social media etc. · all communications to Rotary International standards - consistency in branding and presentation · interpreting and managing perceptions relating to the type and style of causes and events club(s) take on - putting a positive spin on all things related to Rotary · interpreting and managing the tone of communications, behaviours and events, and the impact such may have on the perception of Rotarians and our brand within the wider community. · getting good news stories into the public domain and onto My Rotary In Membership and Public Relations, we have two quite distinct and interrelated roles. Both are important. Each one focuses on a specific strategic priority as set out by Rotary International, one being membership growth and retention and the other brand recognition and awareness. Also, it is a given that overlap may occur. A Membership campaign, for example, may rely on Public Image support for effective and correct branding of communication material. Both roles have an important place in clubs and districts as we seek to grow our membership and advance the good news stories involving Rotary.

And Remember....

**Opportunities are like sunrises - If you wait too long  
you miss them!**



# REGISTRATIONS NOW OPEN FOR DISTRICT CONFERENCE

It is the time you have have all been waiting for! Registrations are now open to attend the 2021 District Conference. To be held in gorgeous Port Macquarie, head to the official website to book your ticket now!  
You can also see the conference video where DG Debbie outlines the theme!

[Click here to purchase your tickets now!](#)

## INTERPLAST UPDATE

Check out this snippet from the latest Interplast newsletter!

Since our beginnings in 1983, Interplast has worked alongside surgeons, anaesthetists and nurses across the Asia Pacific region. This year, like every other year, we remain committed to building the nursing workforce throughout developing communities in the Asia Pacific region.

**For every additional \$1,000 we raise before the end of 2020, we can deliver training to a further 70 – 80 nurses through Interplast’s education programs. In turn, those 70 – 80 nurses will treat thousands of patients over their career. Your act of generosity will be felt for generations to come.**



### **DISTRICT TROPHIES**

*If you have a District Trophy and are attending Showcase in Tamworth,  
|please bring it with you.*

*The District Trophy chair Glenda Barber will be calling for nominations  
for this year’s trophies and awards commencing 1st December 2020.*

*Closing date for submissions is 19<sup>th</sup> February 2021.*

## NEED A SPARE LEG?

Do any Rotarians need or know of an avenue for three sets of adult prosthetic legs to be distributed? Please get in touch today!

We have been contacted to see if they could be of any use to a project and would love to give them a new home!

Please contact Sara Hankin President of Dorrigo 17924 Rotary Club if you can help!.

82capella@gmail.com or 0408289365

## PROCESSING PHF APPLICATIONS

RI has limited days for dispatches so the cut-off dates for processing all PHF applications are as follows:

- 9 December for Australia (need allowance for Mail Post deliveries) Any applications processed after these dates will be shipped for January 2021 next year.
- 8 December for NZ (need allowance for Mail Post deliveries) Any applications processed after these dates will be shipped for January 2021 next year.
- 7 December for Philippines (need allowance for FedEx deliveries) Any applications processed after these dates will be shipped for January 2021 next year.

Please note, we can't accommodate any last minute PHF requests because of the restrictions and postage delivery delays.



### Stranded kids! Let's extend the hand of friendship Rotary style.....

The NSW Department of Education has an International component. It provides opportunities for students to study under the NSW system from anywhere in the world. There are students hosted and educated in Sydney from all over the world. These students are high school age.

COVID -19 has impacted on their organisation.

Students who are studying in Australia are stuck! They can't fly home for the Christmas vacation.

Their organiser is seeking placement for about 5 students for about 3 nights in the last half of January.

Is there a club or a group of clubs who would host these students and give them a country experience at this time? Can we show them the good life outside of Sydney?

If you would like to discuss this further, contact Di Hall 0411704654

## DONATIONS TO THE ROTARY FOUNDATION IN AUSTRALIA

You can transfer your donations (e.g. *Centurion, PHF, EREY, Global Grants, Annual Fund, Polio Plus*) to the bank accounts below.

**IMPORTANT:** Please always email [risppo@rotary.org](mailto:risppo@rotary.org) on or before the transfer so that your donations can be identified.

### For Club and District donations:

St. George Bank  
Acct Name: The Rotary Foundation  
Acct No: 100345225  
BSB No: 332 084

### For individual and business donations (or Clubs that need a tax deductible receipt):

St. George Bank  
Acct Name: The Australian Rotary Foundation Trust  
Acct No: 551038195  
BSB No: 332 084

## DISTRICT CONFERENCE – PORT MACQUARIE 12-14<sup>TH</sup> March 2021

### SERVICE OF REMEMBRANCE

Following the Ecumenical Church Service on Sunday 14th March 2021, we will be having a Service of Remembrance, acknowledging all Rotarians in District 9650 who have died from 31/3/2018 up till the conference in 2021.

( Note - this is for two years, as we were unable to hold this service earlier this year due to Covid.)

Please send the following –

**the name of your deceased Rotarian,  
the name of your club.  
His/her date of death,**

**PLUS a photo (head-shot) in a jpeg file as an attachment.**

Please send to Kerry Medway (R/C of Port Macquarie)

via email- [kerry@kerryedway.org](mailto:kerry@kerryedway.org) ASAP,

so we can start collating a power point for the service. THANKYOU."



## 7 Years on ..... Richie Goddard

I went to RYLA in 2013. I thought it may have been a week that would be ok and bit of fun, but I never would have guessed at 21 it would be the best week of my life and it would change my life forever. It gave me the tools to be an adult to be a professional, a family person and a community member. It shined a light on who I was and how others perceived me. I learnt about Self-Acceptance, but more so, how more people choose to love, care and support you rather than not.

Fast forward 7 years, now me as a 29 year old. What has happened since RYLA I never would have dreamt of as a teenager. I chose to rediscover my love of swimming, after previously being a national school swimming champion, but gave up when I finished school. I'm now currently competing with masters swimming and in ocean swimming. I have retrained at TAFE in education support after receiving a job as a self employed NDIS mentor for children and young people with autism as well as managing a family run beef farm. I'm on the board of the mid north coast Disabled Surfing branch and a team leader on the surfing days.

For the last 6 years I've had the honour of being invited back to RYLA as a presenter telling my story. I talk to the RYLArrians about how they can best use their RYLA experience. What drives me to keep coming back is that I think back to when I was 21, what would have benefitted me. Once the week finishes it is very daunting, but hopefully for the new RYLArrians I prove that it is possible to continue on their journey as RYLA is a never-ending experience for them to continue to grow outside Camp. If I didn't attend RYLA I most likely wouldn't have achieved what I have in the last 7 years. I probably wouldn't have gained the motivation to give anything a go or choose to believe in myself and the abilities I have to offer. I gained an understanding of how humanity works, which sadly they never seem to teach in school.

I had joined Dorrigo Rotary Club before I went to RYLA & I was fortunate to be mentored by a member of the Club who nominated me to attend RYLA. I was also very fortunate to work for him a year later. I have been awarded a Paul Harris Fellowship & a Sapphire Paul Harris by the Club for my community work. To the Rotarians who nurture a RYLArrian, think of the positive impact you could have on that young person, the admiration, rapport & trust they will have in you for life.

Thankyou,  
Richie Goddard  
RYLA 2013

